



# “A Reason To Dine” Restaurant Information Letter

Greater Columbus Restaurant Owners:

Would you consider providing vital support to the Columbus AIDS Task Force while also attracting more customers to your restaurant? If so, please read on.

On Tuesday, December 1 (World AIDS Day), Columbus AIDS Task Force is bringing an event to the city that has proven to be very popular and successful in other cities across the country. We call it “A Reason to Dine,” and it is a fun and effective way to raise awareness and dollars to support the mission of CATF while also bringing more, new diners to your establishment.

By participating, all we ask you to do is donate a portion of proceeds from sales on December 1 (breakfast, lunch, and/or dinner). In return, we will promote the event and, as a result, your establishment. It’s a win/win situation!

You determine the percentage of proceeds that go to CATF, but participants typically donate 15-25% of food sales. Of course, we will also work with you to determine the best ways for you and your staff to help us promote “A Reason to Dine” as well as awareness of CATF and HIV/AIDS. We will also have a volunteer or CATF Board member at your restaurant that day to contribute to the success of the shared initiative.

We would be glad to provide you with more details and help determine how you can participate in “A Reason to Dine” on December 1. If you’d like to discuss it, ask questions, or offer suggestions, please contact Bryan Knicely, World AIDS Day co-Chair at [bryanknicely@aol.com](mailto:bryanknicely@aol.com) (614-905-2224) or Shaun Whybark, CATF staff member and event co-Chair at [shaunwhybark@catf.net](mailto:shaunwhybark@catf.net) (614-340-3767).

Thank you in advance for joining us to continue the important fight against the spread of HIV/AIDS in Central Ohio.

Cordially,

Bryan Knicely  
World AIDS Day co-Chair  
[www.ReasonToDine.com](http://www.ReasonToDine.com)

Shaun Whybark  
CATF staff and co-Chair